

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	3573218		
<b>Application Number:</b>	10644651		
<b>International Application Number:</b>			
<b>Confirmation Number:</b>	5444		
<b>Title of Invention:</b>	Marketing system based on customer preferences		
<b>First Named Inventor/Applicant Name:</b>	Stephen F. Mase		
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<b>Filer:</b>	Min Xu/Sue Nienaber		
<b>Filer Authorized By:</b>	Min Xu		
<b>Attorney Docket Number:</b>	14491.01		
<b>Receipt Date:</b>	07-JUL-2008		
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<b>Application Type:</b>	Utility under 35 USC 111(a)		

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$465

RAM confirmation Number	459
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### File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1		Request_For_Reconsideration.PDF	343503 50d62b6d9d5f1292623919b3d3f3d56 431e8f	yes	9
<b>Multipart Description/PDF files in .zip description</b>					
<b>Document Description</b>		<b>Start</b>		<b>End</b>	
Request for Continued Examination (RCE)		1		2	
Amendment Submitted/Entered with Filing of CPA/RCE		3		9	

### Warnings:

### Information:

2	Fee Worksheet (PTO-06)	fee-info.pdf	8300 0563266d7d4d81ec466a003c2d3e6 2cd795025	no	2
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### Warnings:

### Information:

<b>Total Files Size (in bytes):</b>	351803
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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.